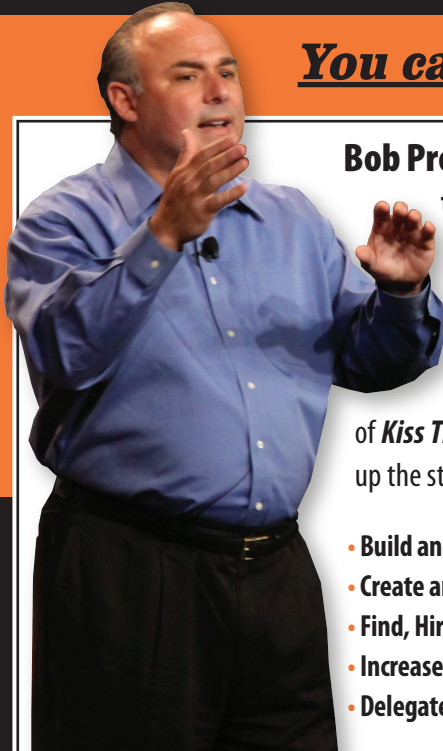


Superior Leadership...

...unleashes your people's talent and effectiveness and drives long-term bottom-line performance and profit!

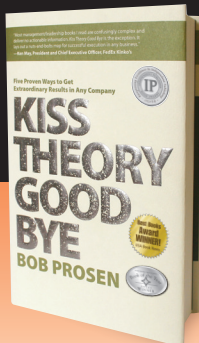
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Bob Prosen, the global authority on *The Five Attributes of Highly Profitable Companies*, teaches your leaders how to use proven tools and techniques to rapidly increase performance and profit and consistently out-execute the competition.

Bob Prosen knows your audience is desperate to find new ways to lead and win in today's highly competitive market. How can your people create a results-based culture and discover proven leadership strategies that will consistently grow your company? The bestselling author of *Kiss Theory Good Bye* has the answers. Bob's inspiring and content-packed presentation will shake up the status quo and teach your leaders how to:

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- Create an Unstoppable Team
- Find, Hire and Retain Top Talent
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- Delegate With Certainty
- Ensure Alignment Throughout the Entire Organization
- Manage Performance Without Conflict
- Overcome the Five Crippling Habits That Prevent Success
- Utilize a Common Language to Boost Results
- Consistently Achieve Your Financial Goals Quarter After Quarter



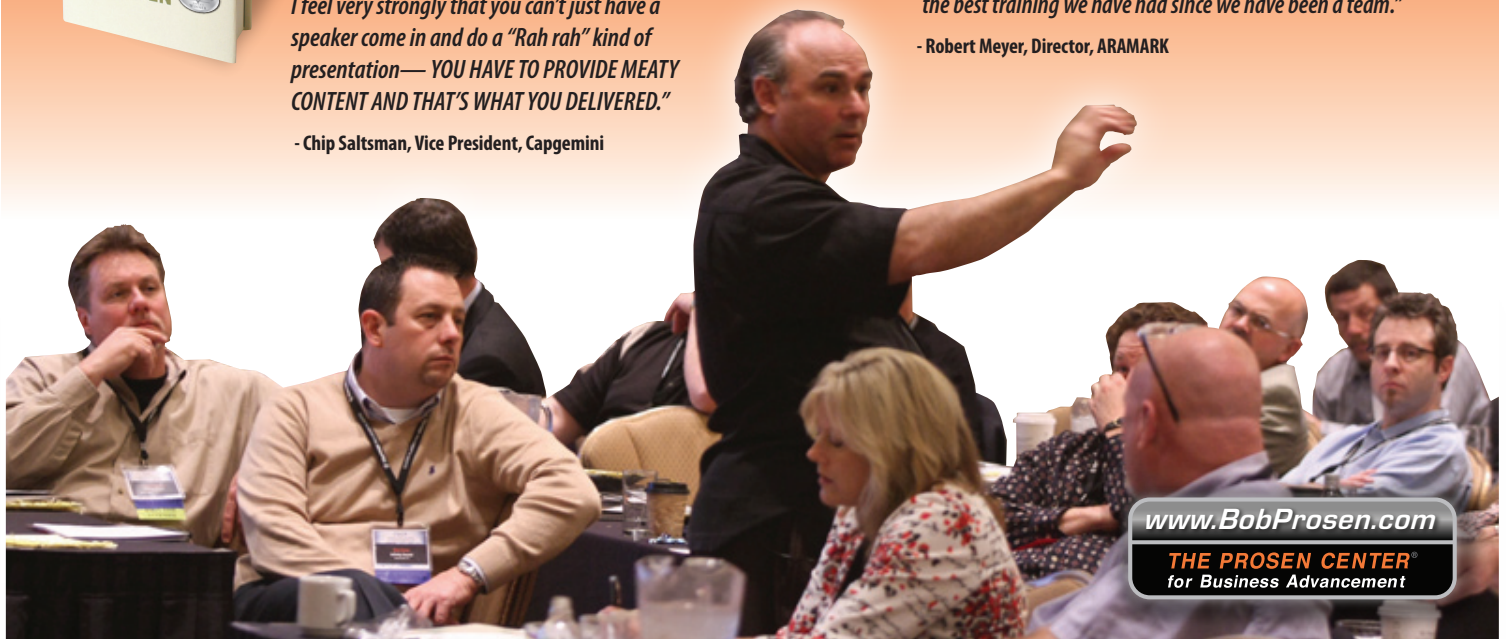
After 25 years leading global companies and watching organizations struggle with execution, Bob created a leadership framework that radically shifts companies into extraordinary performance. His clients have included AT&T, Caterpillar, Cargemini, Hitachi, Merrill Lynch, ARAMARK, CVS Caremark, and numerous associations. As a highly sought after expert, Bob is a frequent guest on FOX, MSNBC, FOX Business and dozens of media outlets nationwide. Book Bob now by calling (972) 899-2180

"Feedback on the meeting was extremely positive, and many people I spoke with cited you as a speaker. I feel very strongly that you can't just have a speaker come in and do a "Rah rah" kind of presentation— YOU HAVE TO PROVIDE MEATY CONTENT AND THAT'S WHAT YOU DELIVERED."

- Chip Saltzman, Vice President, Cargemini

"You certainly exceeded our expectations and we are "somewhat" perfectionists. You were the buzz of the entire session. This was the best training we have had since we have been a team."

- Robert Meyer, Director, ARAMARK



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“Over the last 33 years I’ve heard well over 250 presenters and your presentation today was the best one I have heard. I lamented to some extent that you didn’t influence me early in my career because I really think it would have made a big difference in the quality of my management. So many presenters offer logical theory and good ideas but none have ever left me with so much practical take home on such a broad subject as running your business better as you did today. Keep it simple and get to the core. You did that.”

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“My mind is still reverberating from the vast amount of information that was consumed at your presentation. Yours has certainly been one of the most memorable topics I have encountered in quite some time. Your passion for helping us improve our bottom line is nothing short of astounding. What I like best is your attitude and charged enthusiasm that is so rare in the world of “know the numbers, live the numbers” professionals. You never lost an ounce of attention from any one in the room. Well done!”

- Irwin Glenn, Founder & CEO, Learn To Earn, LLC



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“President Bush appointed Rob Mossbacher, CEO, Mossbacher Energy to a Department of Energy position. Therefore, he can’t deliver our Kick-Off address. This is certainly short notice, but You were the first person I thought to call...your kick-off address last year was GREAT! You are just so good, I had to ask.”

Jack Freeh, Vice President, The Entrepreneurship Institute

“I found your presentation to truly be one of the best we’ve had. Very high take away value. I hope we will have the opportunity to hear you again.”

Mark A. Rubino, President, Industrial Noise Control, Inc.

I have attended hundreds of business improvement sessions over the years and your “Kiss Theory Good Bye” program is without a doubt the best! Most importantly, our members were very pleased.”

Bill Bozeman CPP, CHS, President & CEO, PSA



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